



**POLARIS  
Laboratories**

# **POLARIS Laboratories® Expands - Adds Director of Global Business Development**

**FOR IMMEDIATE RELEASE**

**PRESS RELEASE**

**Indianapolis, IN - September 2011** – Leading fluid analysis provider POLARIS Laboratories® has announced the recent addition of Frances Honeycutt to the company's management team. Honeycutt joins POLARIS Laboratories® as Director of Global Business Development and will be responsible for growing the company's product and service offerings around the globe through partnerships, expansion and Private Label branding.

Honeycutt has 11 years of experience in industrial oil analysis and equipment reliability. As Director of International Business for Noria Corporation, Honeycutt managed the company's franchise network, launching multiple international offices. Most recently, she was responsible for organizational branding initiatives as Marketing Manager for Trico Corporation. Honeycutt holds a degree in Mass Communications from Texas Woman's University in Denton, TX. Prior to graduating, she lived abroad for seven years in both Germany and England. Honeycutt is now based in Tulsa, OK.

POLARIS Laboratories® is the leading provider in testing and analyzing oils, fuels, coolants and water-based fluids for equipment reliability. The company currently supports more than 100 private label fluid analysis programs for customers that include Chevron, ConocoPhillips, Kendall, Ingersoll Rand, Terex, MTU and Cummins Filtration. It services more than 80,000 customers in over 15 countries worldwide.