



**POLARIS™
Laboratories**

POLARIS Laboratories™ Expands - Adds Atlanta as 5th Location

FOR IMMEDIATE RELEASE

Atlanta, GA - November 2010 – POLARIS Laboratories™ - one of the largest fluid analysis companies in North America – is again expanding business operations in the United States with a new 6,000 square foot facility just north of Atlanta. The laboratory is the company's fifth to open since its headquarters began operations in Indianapolis in 1999. It opened laboratories in Houston in 2003, in Salt Lake City in 2006 and in Edmonton, AB, in 2008.

According to POLARIS CEO Bryan Debshaw, the new facility will provide a local presence for its growing customer base in the southeastern United States.

"We've provided technical sales support in the southeast for several years," Debshaw said. "But locating a laboratory in the Atlanta area will improve sample transit time for our customers and increase our production capacity considerably."

POLARIS Laboratories™ specializes in testing and analyzing oils, fuels, coolants and water-based industrial fluids for equipment reliability. The company currently supports more than 100 private label fluid analysis programs for customers that include Chevron, ConocoPhillips, Kendall, Ingersoll Rand, Terex, MTU and Cummins Filtration. It services more than 80,000 customers in over 15 countries worldwide.

POLARIS Laboratories™ Indianapolis, Houston, Salt Lake City and Edmonton are ISO 17025 A2LA accredited facilities, the highest level of quality attainable by a testing laboratory backed by the most stringent accrediting body in the industry. The Atlanta facility will begin preparing for the ISO 17025 A2LA accreditation process in 2011.

POLARIS Laboratories™ has been named to Inc. Magazine's 5,000 Fastest-Growing Privately-Held Companies in the U.S. for the past two years and has been among the Indianapolis Business Journal's top 25 fastest-growing privately-held companies in Indianapolis four times in the past seven years. The Indiana Chamber of Commerce named POLARIS Indiana's 2008 Small Business of the Year. POLARIS Laboratories™ provides complete testing and analysis for oils, fuels, coolants and water-based industrial fluids. Its customer base is diverse with a heavy emphasis on the transportation, mining, construction, power generation and oil and gas industries. Known for providing high quality data, fast turnaround and knowledgeable technical

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support, the company's state-of-the-art facilities and instrumentation, highly skilled laboratory technicians and data analysts and an international team of technical sales and service professionals have positioned it at the forefront of the fluid analysis industry. Headquartered in Indianapolis since 1999, the company also has laboratories located in Houston, Salt Lake City and Edmonton, AB.

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