



**POLARIS™
Laboratories**

POLARIS Laboratories™ Plans New Software Launch in April

FOR IMMEDIATE RELEASE

INDIANAPOLIS – Fluid analysis provider POLARIS Laboratories™ announced today the April launch of HORIZON 4.0, its newest version of the web-based data management software application that has been the company's comparative advantage in the marketplace for the past decade.

Chief Executive Officer Bryan Debshaw said the new platform is a collaborative effort between customer and laboratory. "HORIZON® 4.0 combines the speed and functionality customers have been telling us they need from a fluid analysis management software with our experience as a laboratory in developing intuitive, web-based tools for implementing maintenance strategies," Debshaw said. "HORIZON® 4.0 is designed to help them effectively execute those strategies in the face of competing priorities."

One of the application's most dynamic new features is a customizable dashboard. "Through the dashboard, users can monitor key program performance indicators at a glance and get access to their favorite data management reports in just one click," Debshaw said. Navigation throughout the application is much simpler as well, while filtering and sorting options are now significantly more extensive.

"Users can also input missing information while viewing fluid analysis reports onscreen and immediately request a re-evaluation of the data," Debshaw added. "This interactivity allows the laboratory to make a more thorough, accurate, in-depth analysis of the sample in much less time."

Additional new features include online sample submission, unlimited user email subscriptions for customized report delivery, multi-language translation and enhanced security. Future feature releases are scheduled through the remainder of 2011 and include saved data searches, scheduled management reports and additional interactivity throughout the application. HORIZON® 4.0 is scheduled for release April 4th with free, weekly webinar training sessions available through May. Users may register at custserv@eoilreports.com or by calling 877-808-3750, ext. 264.

POLARIS Laboratories™ provides complete testing and analysis for oils, fuels, coolants and water-based fluids. Its customer base is diverse with a heavy emphasis on the construction, mining, aggregate, transportation and oil and gas industries. Headquartered in Indianapolis since 1999, POLARIS Laboratories™ also operates testing facilities in Houston, Salt Lake City, Atlanta and Edmonton, AB. For additional information on POLARIS Laboratories™, its testing capabilities, field services and training opportunities, contact Jacque Powers, Director of Marketing and Communications, at marketing@polarislabs.com.

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